

Sales Manager/Business Development Manager (m/f/d) - English

Ref. Nr.: 505113



Das Unternehmen

Our client, 3S Europe GmbH in Hamburg, Germany, is a subsidiary of 3S Lift, a leading global provider of safety equipment and engineering services for working at height. 3S Lift products and services have been applied in more than 2,000 wind farms in 45 countries, and across 12 industries, ranking among the top 3 in the world in the wind industry segment. 3S Lift has around 1,000 employees in two facilities in Beijing, China and subsidiaries in the US, Europe, and India. The company holds 400 patents and has obtained 340 product certifications around the world. In the past 10 years, 3S Lift has had an annual growth rate of 30% to 50%. 3S Europe GmbH is a growing and well-funded company that is disrupting the industry with a unique product innovation. 3S Europe will grow to 20-30 employees in the next two years. 3S Europe covers the European market with the functions of sales and marketing, engineering, finance, warehouse and spare parts, training & product presentation, and after sales services.

Die Aufgabe

- Researching and analyzing the market based on European sales strategies, increasing the company's product market share and competitiveness, determining the implementation of European strategies and achieving the sales goals.
- Developing short-, medium- and long-term strategies and action plans; be able to effectively implement them as planned and reporting the status to the company in a timely manner.
- Breaking down sales tasks for European markets, following up with customer needs, and reaching sales targets.
- Participating in major exhibitions to generate sales.
- Responsible for important customer complaints and QA issues, coordinating and supporting with various departments and international branches to eliminate customer concerns.
- Responsible for leading and following up on product approval for important customers, ensuring the products entering the company's qualified directory as soon as possible and generating bulk orders.
- Regularly coordinating with different departments for customer visits and relationship management as well as customer demand analysis.
- Formulating customer visiting and relationship management plans, ensuring a good frequency and engagement to guarantee good relationships with customers.
- Collecting and following up on sales opportunities, establishing customer information database, and regularly updating customer information.
- Negotiation of sales contracts and signing, overall planning and following up on project progress to ensure projects are delivered on time and at high quality.



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- Sales orders review, identifying product functional requirements, and evaluating the possibility of function implementation and product delivery.
- Evaluating customer payment status, analyzing payment collection risks and formulating corresponding plans.
- Ensuring the accuracy of all plans, statistics, and document information of the internal office system.

Ihr Profil

- Relevant experience in the field of Sales
- Relevant experience in the field of Service
- Experience in working with technical products
- Experience in the wind industry
- Pragmatic with a hands-on mentality
- Structured and diligent work approach
- High safety-awareness
- Openness to give and receive feedback
- Passionate
- A degree in Industrial Engineering, Mechanical Engineering, Environmental Engineering, Business Administration or similar
- Fluency in English
- High technical affinity

Einsatzort: Hamburg

Anstellungsstatus: Permanent position